



2025 EVENT SPONSORSHIPS

McCoy Farm & Gardens

As a McCoy sponsor, you support a cherished community asset and enhance your business' visibility with our almost 10,000 visitors a year.

Event Sponsors help:

- Cover the cost of community events so all funds raised go directly to support McCoy's mission.
- Maintain recreational space for hundreds of weekly visitors, including families, picnickers, church groups, and Scouts.



EGG ROLL: April 13

- Anticipated 800 attendees
- Visits from the Easter Bunny
- Egg and Spoon Games with Commemorative Wooden Eggs
- McCoy Mutt Parade

MEMORIAL DAY PICNIC: May 26

- Anticipated 1500 attendees
- Patriotic Ceremony, Demonstrations
- Live Music, Festival Food
- Antique China Sale & Craft Fair



10th ANNIVERSARY CELEBRATION: Oct 4 & 5

- Anticipated 800 attendees
- Tours of Gardens & Bachman-McCoy House
- Educational Programs, Demonstrations, & Nature Walks
- Music & Food

McCOY TREE LIGHTING: December 4

- Anticipated 600 attendees
- Visits with Santa
- Carolers & Christmas Crafts
- Hot Chocolate & Food



BACHMAN SOCIETY FRONT PORCH SOCIAL

Sponsors at the \$1,000 level and higher will also receive an invitation to our new event to recognize our most generous supporters. Enjoy an evening with other major donors, the McCoy board members, and the McCoy Executive Director.

2025 ANNUAL SPONSORSHIPS

McCoy is excited to introduce our first annual sponsorship program offering more value for your money. Annual Sponsors receive marketing benefits all year long and at our major events.

As an annual sponsor you help:

- Preserve and maintain the historic buildings, many gardens, extensive grounds, streamside boardwalk, 2.4 miles of walking trails, and certified Level 2 Arboretum.
- Improve and expand our educational programming including: volunteer guides bringing to life the stories of the property, field trips for area school children, bird walks, and environmental workshops.
- Provide recreational space for hundreds of weekly visitors.

Annual Sponsor Benefits	\$1,000 Season	\$2,500 Leader	\$5,000 Caretaker	\$7,500 Investor	\$10,000 Sustainer
Monthly Newsletter	Name Listing	Small Logo	Medium Logo	Large Logo	XL Logo
Mailers/Flyers	Name Listing	Small Logo	Medium Logo	Large Logo	XL Logo
Event Signage	Name Listing	Small Logo	Medium Logo	Large Logo	XL Logo
Website	Name Listing	Small Logo	Medium Logo	Large Logo	XL Logo
Open House Poster	Name Listing	Small Logo	Medium Logo	Large Logo	XL Logo
Private Tour with Executive Director of House, Arboretum, or Gardens (<i>choose 1</i>)	-	1-hour tour	1-hour tour	2-hour tour	(2) 2-hour tours
Bachman Society Front Porch Social	Tickets for 2	Tickets for 2	Tickets for 4	Tickets for 6	Tickets for 10
Private Event Rental Discount (<i>1 event/year</i>)	-	-	5%	10%	20%
Egg Roll	-	2 Eggs Tickets for 2	2 Eggs Tickets for 2	2 Eggs Tickets for 2	4 Eggs Tickets for 4
Memorial Day	-	Tickets for 2	Tickets for 2	Tickets for 2	Tickets for 4
10th Anniversary Celebration	-	-	Tickets for 2	Tickets for 2	Tickets for 4
Tree Lighting	Tickets for 2	Tickets for 2	Tickets for 2	Tickets for 2	Tickets for 4

SINGLE-EVENT SPONSORSHIPS

As a single-event sponsor you help cover the costs of one event so all that all proceeds can be used to support the mission of McCoy Farm & Gardens.

Logo Sponsor	\$700	Logo on Single-Event Signage and Flyers
Event Sponsor	\$300	Listing on Single-Event Signage and Flyers

McCoy Sponsorship Commitment

Contact Melissa Nimon at (423) 598-1658 or melissa@mccoywalden.org with any questions about sponsorships.

Company Name _____

Contact Name _____

Address _____

Email _____

Phone Number(s) _____

I want to support McCoy Farm & Gardens at the following sponsorship level:

(please check one)

ANNUAL SPONSORSHIP – Payment due by February 24, 2025 for inclusion in the March Newsletter

- \$1,000 Season \$2,500 Leader \$5,000 Caretaker \$7,500 Investor \$10,000 Sustainer

SINGLE-EVENT SPONSORSHIP

	Event Sponsor - \$300	Logo Sponsor - \$700	Payment & Logo Due
Egg Roll	<input type="radio"/>	<input type="radio"/>	March 13
Memorial Day	<input type="radio"/>	<input type="radio"/>	April 25
10 th Anniversary Celebration	<input type="radio"/>	<input type="radio"/>	Sept 5
Tree Lighting	<input type="radio"/>	<input type="radio"/>	Oct 31

PAYMENT

Mail this form and your payment to:

Pay by Credit Card

McCoy Farm & Gardens
P.O. Box 443
Signal Mtn, TN 37377



If your business is sponsoring at a logo level, please be sure to email your logo (on a transparent background, if possible) to melissa@mccoywalden.org by February 24th for inclusion in the March Newsletter.

Thank you again for being a supporter of McCoy!